

REP HEADLINE# 6301114  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 17.40  
\*\*CHANGES\*\* \*\*\* PCNC-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # CONTRACT # 6301114 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 9/25 EST#1473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 17.40

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
CANCELED ORDER  
TTLS 0  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1473

1	S		1100P-1134P	30		\$30.00	9/25	9/28	0		TU-F	0
PROGRAM : PITTSBURGH NOW PMAIRS M,W-F SEP-DE												
CON COM1: PITTSBURGH NOW PMAIRS M,W-F SEP-DE												
2	S		1134P-1200M	30		\$60.00	9/25	9/28	0		TU-F	0
PROGRAM : CH 11 11P NEWS RPT												
CON COM1: CH 11 11P NEWS RPT												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		700A-800A	30		\$75.00	9/25	9/28	0		TU-F	0
PROGRAM : PITTSBURGH THIS MNG												
CON COM1: PITTSBURGH THIS MNG												
4	S		800A-900A	30		\$75.00	9/25	9/28	0		TU-F	0
PROGRAM : PITTSBURGH THIS MNG R												
CON COM1: PITTSBURGH THIS MNG R												
5	S		900A-1000A	30		\$75.00	10/1	10/1	0		MON	0
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
SEP/12			\$ .00	OCT/12		\$ .00						
CONTRACT TOTAL												\$ .00

MARKET TOTALS \$31,500 PCNC 1% WTAE 23% KDKA 36% WPXI 29% WPGH 9% WPMY 1% WPCW 1%  
 CABL 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE